



**Faculty Senate Enrollment and Digital Education Committee
Minutes**

Meeting

Thursday, January 19, 2023

11:00am

1148 Pleasant Hall Multi-Purpose Room

Attendees:

Committee Members: Kyla Kazuschyk, Jared Soileau, Renee Renegar, Radhika Krishnadas, Erin McKinley (chair), Yimin Zhu, Anna Strong, John Pendergast, Juana Moreno, Daniel Barrow, Yejun Wu (co-chair)

Invited Guest: Jose Aviles

Call to order at 11:01am.

No public comments on agenda.

Review of and approval of November meeting minutes – unanimous approval

Invited Guest – VP Jose Aviles – update on Enrollment Management and Q&A

- I. Estimated 40K UG applicant potential for upcoming year.
- II. Utilize Daniel Barrow for EM needs and information/data/resources.
- III. ACT considerations
 - a. Last 2 years test optional – 34% both years enrolled without a test score; 80% of institutions nationwide do not require test scores;
 - b. Students know of the changes and may not be prepping and testing multiple times starting from 9th grade; expect to see increase of no test scores of enrolled students going forward.
 - c. Studies are showing GPA is a better indicator of potential success over test scores; in the most rigorous disciplines, ACT overestimates likelihood of success (STEM areas); GPA measures a wider variety of skills over a sustained period of time with different topics and class pedagogy; GPA is also an indicator of the learning environment they were in; studies show non-test takers have higher graduation rates than test takers;
 - d. GA, FL, TN are SEC schools with requirement.
 - e. Question (Moreno) is it misleading to use average ACT score in marketing of incoming Freshman classes if 34% didn't submit? The information reported to the Dept of Education is public information that is then shared. The info is not asterisked to say it doesn't apply to all Freshman. The average ACT scores over the years that were required to submit scores have remained steady and GPA has increased a little bit. Over the years it has been optional, the scores have all remained steady.

- f. Truancy tripled during the pandemic among HS students and now those are the students coming into the university cycle;
- g. 87% of LSU budget comes from UG enrollment; it appears to be difficult to make an effort to lower enrollment and still be sustainable.
- h. The LSU brand commands people to want to come here over many other institutions
- i. Holistic Review includes GPA – deconstructed by semester and year with direct alignment to their articulated choice of major at LSU; grade trends over time – a pattern of increased/accelerated into senior year – last 2 semesters of coursework are best indicator of GPA; a downward pattern is not a fit for us; even patterns, you want to see a better performance in senior year; 19 courses in the “core” GPA; dual enrollment coursework; Math preparation/readiness; academic choices made in context – challenging curriculum, available curriculum; qualitative review of non-cognitive variables (prompts with 100 word answers in a supplemental application; self-appraisal of skills; navigational skills of complex systems; preference for short or long term goals; support system utilization; leadership, service; interest in knowledge acquired outside the classroom; resiliency). This comes out of the literature. Two read process when apps are submitted with assessments. 2-3 weeks to complete with a decision.
- j. The process prioritizes the most accomplished students (above profile of previous Freshman class)

Confirmation of new Committee Co-Chair and Secretary call – unanimous approval of co-chair; agree to allow Chair to do minutes with backups from others as needed.

Revisit LSU Online discussion with members in attendance 1372 ug; 1921 grad; 28% increase in total enrollment from previous year; most growth is with having UG programs.

70% are out of state; we are ahead of national averages of out of state; TX, FL, CA represented the most outside of LA.

Graduates – 4398 since 2014 (does not include Fall 22); 6 degree conferrals throughout the year but still can go to closest next graduation

Tuition – Graduate set to market cost vary from \$450/HR TO \$1100/HR; UG tuition \$379/hr; less expensive on LSU A/S/E campuses; may see small increases over the next year.

Public comments/ideas for invited speakers for remaining 2023 committee meetings.

Digital education – AI generation – LSU may create a task force to figure out policy.

Budget – how is the money being spent; zero based budget with enrollment goals.

Meeting Adjourned at 12:05pm.