# **Government and Politics in Louisiana**

Political Science 2056 Government of Louisiana

Term: Fall 2020

Class Time: 3:00 to 4:20 on Tuesday and Thursday

Room: ZOOM Classroom/Hybrid- May be in Classroom later

Professor: Melissa S. Flournoy, Ph.D.

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Office Hours: 2:00 to 3:00 on Tuesday and Thursday and as needed

Cell: 225.936.7200

**Course Expectations:** This class is geared to students who are interested in Louisiana government and politics and who may seek internships and employment in the Legislature, Governor's office or state agencies. The information is relevant and useful for all students seeking to understand political culture, state government structures, public policy and advocacy.

Other readings or assignments will be assigned by instructor. Students will be expected to follow current events in Louisiana politics through online and print media sources from www.theadvocate.com as well as social media, facebook and twitter.

#### **Required Text Books:**

All of these books should be available online from Amazon. Order immediately.

- 1. Wayne Parent, Inside the Carnival—Unmasking Louisiana politics
- 2. J. Liebling, The Earl of Louisiana
- 3. Jeremy Alford, The Last Constitution- purchase at www.TheLastConstitution.com
- 4. Arlie Russell Hochschild, Strangers In Their Own Land

#### **Political Culture and Election Books**

Select **one** of the following:

- A. Richard D. White, Jr., Kingfish- The Reign of Huey P. Long
- B. John Maginnis, The Last Hayride
- C. John Maginnis, Cross to Bear
- D. Tyler Bridges and Jeremy Alford, Long Shot
- E. Mitch Landrieu, In the Shadow of Statues: A White Southerner Confronts History

# Required Viewing or Reading (Posted on Moodle)

The Louisiana Public Broadcasting Series: Louisiana: A History

Also print off and read the Narrative Section to the LPB Louisiana History

Fairclough, Adam, Race and Democracy: The Civil Rights Struggle in Louisiana 1915-1972

Louisiana Endowment for the Humanities- www.64parishes.org

Historic New Orleans Collection- www.hnoc.org

# **Optional Additional Background Material:**

Garvey and Widmer, Louisiana The First 300 Years

Eakin, Culbertson and Long, Louisiana: The Land and Its People Bennet H. Wall and John C. Rodrigue, editors, Louisiana: A History Class Schedule: Tuesdays 3 pm Class lectures

Thursday 3 pm Presentation by Speakers

**Moodle:** Class Announcements, reading assignments and grades will be posted on Moodle.

**Disabilities:** Students with disabilities should contact Disability Services at 578.5919 and make any necessary arrangements.

**Goals and Objectives**: The goals of this class on Louisiana state and local government and politics are to provide the student with a brief overview of Louisiana history and culture and to provide a baseline of knowledge on politics and elected officials, governmental structure, policy issues and policymaking. The class will address the issues of race, region, class and other factors shaping the politics and culture of Louisiana.

The professor assumes some level of baseline information from students from Louisiana. Some background historical and cultural information will be provided in the beginning of the class to establish a common understanding of Louisiana culture, history and politics. The objective for this class is to provide useful information that the student can apply to their other academic pursuits, career goals and use as informed citizens and voters.

In order to learn about Louisiana history, politics and government, the class is divided into sections.

Section 1. History and Political Culture, Race, Region, Religion

Section 2. Politics: campaigns, elections, interest groups and political parties and campaign finance (Selection of Legislators for project)

Section 3. Government Structure: state constitutions and government structure, state agencies, courts, local government

Section 4: Policy Making in the Governor's Office and State Agencies and Legislature, State Budget

Section 5. Policy Issues: poverty, education, criminal justice and environmental and coastal issues

Section 6. **Strangers in Their Own Land** --case study on how individuals background life experience and cultural views influence their position on the environment and climate change and industrial economic development.

# **Expectations for Student Participation and Projects:**

 Be on time to class and be prepared to participate in discussions. Class attendance and participation are required-- 10% of your grade is based on attendance and participation. For the zoom classes, your camera should be on and you should participate in discussions.

- 2. Professional quality is important in presentation of all projects, assignments and exams. All assignments must be typed, spell-checked and formatted to 8.5 x 11 paper. Be thorough and conscientious with your work. Deadlines for presentations, assignments and projects are not negotiable.
- 3. Test/Quiz. The Tests/Quizzes are time limited, but open book and will be done on-line and not during Class Time

# **Professional Integrity**

Professional integrity in the completion of projects is mandatory. Students are required to abide by the academic conduct policies outlined in the LSU Code of Student Conduct <a href="https://www.lsu.edu/judicialaffairs">www.lsu.edu/judicialaffairs</a>. Examples of academic dishonesty include but are not limited to cheating on exams, plagiarizing, and other dishonest behavior. Do your own work in a professional manner.

#### **Class Format and Structure**

**Class Preparation:** For each class section, a powerpoint and additional material will be posted on MOODLE. Please print off the powerpoint for the class prior to class.

**Guest Speakers:** In most cases, guest speakers are invited on Thursday, but to accommodate some schedules there may be guest speakers on Tuesday.

In each section of the class, guest speakers will provide background, personal insights and context on the issues discussed. Several speakers will focus on political culture electoral campaigns, the role of state agencies in policymaking and the work of state agencies in implementing legislative priorities. Other speakers will come to discuss implications of social issues, poverty, healthcare and economic development and business climate. Over the course of the semester the students will gain an understanding that even though much is changed in Louisiana politics, much has stayed the same.

Major Graded Assignments:	%	Due Dates
Class Attendance and Participation: Be prepared for class,		Attendance checked
complete readings and come ready to discuss		every class
Political Culture Book Report	15%	Book selection 1/19 <sup>th</sup>
		Essay 2/18 <sup>th</sup>
Quiz 1. Political Culture on Readings and Presentations	15%	2/9 <sup>th</sup>
Legislative District Project	20%	Name Due 2/4 <sup>th</sup>
		Project Due 3/23 <sup>rd</sup>
Quiz 2. Readings and Presentations- Carnival Book	15%	4/8 <sup>th</sup>
Policy Analysis	10%	4/15 <sup>th</sup>
Final Exam on Strangers in the Own Land	15%	4/28 <sup>th</sup>
	100%	

# **Grading Scale:**

A+=100-97, A=93-96, A-=90-92

B+ = 87-89, B= 83-86, B- = 80-82

C+ = 77-79, C= 73-76, C- = 70-72

D+= 67-69, D= 63-66, D- = 60-62

## **Major Assignments:**

#### 1. Political Culture Book

# Turn in Book Selected by January 19th

#### **Political Culture and Elections Book Report Essay**

Due on February 18th

- o Richard D. White, Jr., Kingfish- The Reign of Huey P. Long
- John Maginnis, The Last Hayride
- Tyler Bridges and Jeremy Alford, Long Shot
- Mitch Landrieu, In the Shadow of Statues

Instructions: Please complete an approximately 1500 – 2000 word essay. The essay will be submitted using appropriate citations. Demonstrate that you have read the books by using specific references to frame your essay. You should include background from the class, speakers or other readings in the analysis. Your essay should address the following format and questions. The introductory paragraph should designate the book, author, year published and why you selected that book and the outline frame your report. Key Questions to be addressed if appropriate:

- 1. What is the main focus of the book you selected? Brief summary of the book.
- 2. What did you learn about the importance of race, region and religion in their personal history and the impact on their political views?
- 3. What do you think are the most important forces in Louisiana politics?
- 4. What role does money play in elections?
- 5. How important are established political organizations in the electoral strategy?
- 6. What are major themes in the book that are relative to understanding politics and elections in Louisiana should be in a concluding paragraph.

#### 2. Legislative District Analysis

Due March 23rd

The Legislative District Analysis should be completed in the form of a presentation on powerpoint and include the following sections.

Legislative District Analysis – each student will select a Louisiana House of Representative member/legislative district and complete an analysis of the district. Identify a legislator. Contact the legislator and schedule a telephone call or in-person meeting to start a conversation and learn more about the legislator and identify issues relevant to that district.

# Section 1. District Background

- A. Background on a member of the Louisiana House of Representatives

  Provide a brief summary of the Legislator's personal background, education, professional experience and political experience.
- B. District Background Review data available on the Legislative website <a href="www.legis.la.gov">www.legis.la.gov</a>. Provide a copy of the district map from the <a href="www.legis.la.gov">www.legis.la.gov</a> website.

Provide a brief summary of the district, demographics, voter affiliations. Check the Secretary of State website <a href="www.sos.la.gov">www.sos.la.gov</a> for election results in 2019 and 2020. What is the general percentage of turnout in the district? Who votes?

Legislative District Analysis materials are available at <a href="www.legis.la.gov">www.legis.la.gov</a> and <a href="www.labudget.org">www.labudget.org</a>. Include in your report the information provided for the district by the Louisiana Budget Project at <a href="www.labudget.org">www.labudget.org</a>.

## Section 2. Legislative Campaigns

# A. Legislative Campaign Summary

Review the legislators campaign websites and legislative websites. What are the major issues in the district election in 2019? Who were the key constituencies that helped the candidate win?

# B. Review the campaign finance reports

Who were the biggest donors? Did the Legislator take PAC money, if so from who and how much? What were the major sources of funding- events, individual donations, PACs? What types of interest groups contributed to the campaign?

## C. Campaign Expenses

What did the candidate spend money on in the campaign? What methods- direct mail, phone banks, events, TV, canvassing? Did the demographics of the district affect the type of campaign outreach completed?

#### Section 3. Legislative Experience, Legislation and Constituent Services

A. What issues did the candidate focus on? Which committees is the Legislator on? What bills did the legislator file? What are their priority issues? What is their legislator's position on key issues?

What positions has the legislator taken on taxation, the state budget or health and human services, COVID response, voting restrictions?

#### B. Constituency Outreach and Accessibility

How important is constituency outreach? What does the legislator do to keep informed of citizen's issues? Is the Legislator accessible? What conclusions can be drawn about the issues that the Legislator focuses on and his contributors?

C. Would you vote for this Legislator? Explain.

# 3. Policy Analysis Memo Format will be provided.

Due April 15<sup>th</sup>

Class Schedule, Topics, Speakers and Assignments:

Date	Topic	Speaker	Readings and
			Assignments
	Section 1. History, Political Culture,		nd Region
January 14 <sup>th</sup>	Review Historical Background information Materials posted on Moodle Background Materials from LPB Watch LPB Louisiana: A History Early colonization to Statehood	Dr. Flournoy	History Powerpoint Moodle LPB Series Louisiana: A History Binge Watch First 3 episodes
January 19 <sup>th</sup>	Review Historical Background information Materials posted on Moodle Background Materials from LPB Agriculture and Development of Louisiana up to the Civil War Slavery	Dr. Flournoy	Watch LPB Louisiana: A History Episodes 4-6 Turn in name of Governor Election books
January 21 <sup>st</sup>	Political Culture of White Supremacy Race and Democracy State Constitutions	Dr. Flournoy	Carnival- Chapter 1 History Powerpoint on Moodle
January 26 <sup>th</sup>	Plessy v. Ferguson Reconstruction and Jim Crow Confederate Monuments Race and Politics Huey Long Earl Long	Dr. Flournoy Mitch Landrieu	20 <sup>th</sup> Century
January 28 <sup>th</sup>	Common Themes: Region, Race, Religion Political Coalitions Civil Rights Black Lives Matter	Dr. Flournoy	Prefaces to the First and Second Editions of Race and Democracy, The Civil Rights Struggle in Louisiana 1915- 1972
	Section 2. Politics and	Campaigns	1
February 2 <sup>nd</sup>	Elections matter: Who votes and why Who runs and why Political Parties, Campaigns Lessons from the Field	Dr. Flournoy Speaker	Earl of Louisiana Governor Election books Carnival – Chapter 1- 2
February 4 <sup>th</sup>	Power, Passion and Politics Money in politics	Dr. Flournoy	Carnival Chapter 1 -2 Legislative Districts—turn in name of your legislator for the project
February 9 <sup>th</sup>	Elections and money Class Discussion on Governors Books Elections and interest groups Role of Local Government and Sheriffs Networks of Influence in Elections	Dr. Flournoy Dr. Wayne Parent	Governor Election Books  Huey Long- Reign of the King Fish

			Earl Long- The Earl of
Fobrus::	Governor's elections		Louisiana The Last Hawride and
February 11 <sup>th</sup>	Edwin Edwards, John Bel Edwards		The Last Hayride and Long Shot
11	Governor Elections- perspectives on politics-		Carnival- Chapter 2 – 4
ļ	from McKeithen to John Bel Edwards		Carnival- Chapter 2 – 4
February	MARDI GRAS		
16 <sup>th</sup>	WARDI GRAS		
February	Governor's elections		Book Reports DUE
18 <sup>th</sup>	Summary of Issues		
ļ	Campaign Finance Reports, Campaign Finance		
ļ	Laws, Term Limits		
ļ	Election rules, redistricting		
	Section 3. Governmen	nt Structure	
February	State and Local Government: Federalism and	Jeremy Alford	Carnival – Chapter3 and 4
23 <sup>rd</sup>	Legal Structures State Constitutions		
ļ	1974 Constitutional Convention		
February	Local Government- parishes, municipalities,		Carnival – Chapters 3 and 4
25 <sup>th</sup>	Jurisdictions and legal authority		
March 2 <sup>nd</sup>	Courts, criminal justice and legal system		Carnival – Chapter 3 -4
	sheriffs, district attorneys		
March 4 <sup>th</sup>	Criminal Justice and the School to Prison	Dr. Lori Martin	Carnival – Chapter 4
	Pipeline	Dr. Roland	School to Prison Pipeline
ļ		Mitchell	Article
ļ			
October	Panel on Criminal Justice		Quiz 1
15 <sup>th</sup>	VOTE, Parole Project, District Attorney		ONLINE – not in Class
	Section 4.Policy Making: Executive	and Legislative E	Branches
October	State Government – Executive Branch and state		Policy Report
20 <sup>th</sup>	agencies		
October	Legislative Branch		Carnival Chapter 5
22nd	House and Senate Committees		
			Turn In Legislative District
Oake !			Turn In Legislative District Analysis Part 1
October	Policy Making in the Governor's Office,	Guest Speaker	_
October 27 <sup>th</sup>	Policy Making in the Governor's Office, Executive Agencies and Legislature	Guest Speaker	_
27 <sup>th</sup> October	Policy Making in the Governor's Office, Executive Agencies and Legislature Why is Louisiana ranked at the bottom?	Guest Speaker	Analysis Part 1  Kids Count Databook
27 <sup>th</sup>	Policy Making in the Governor's Office, Executive Agencies and Legislature Why is Louisiana ranked at the bottom? What issues do you care about?	Guest Speaker	Analysis Part 1
27 <sup>th</sup> October	Policy Making in the Governor's Office, Executive Agencies and Legislature Why is Louisiana ranked at the bottom? What issues do you care about? How can politics and policymaking move	Guest Speaker	Analysis Part 1  Kids Count Databook Annie E. Casey Foundation
27 <sup>th</sup> October	Policy Making in the Governor's Office, Executive Agencies and Legislature  Why is Louisiana ranked at the bottom? What issues do you care about?  How can politics and policymaking move Louisiana forward?	Guest Speaker	Analysis Part 1  Kids Count Databook Annie E. Casey Foundation  Criminal Justice Reform Data
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27 <sup>th</sup> October 29 <sup>th</sup> November 3 <sup>rd</sup> November 5 <sup>th</sup>	Policy Making in the Governor's Office, Executive Agencies and Legislature  Why is Louisiana ranked at the bottom? What issues do you care about? How can politics and policymaking move Louisiana forward? Priority Issues and State Rankings Policies, Advocates and Policy Making  State Budget and Fiscal Policy State Budget, Revenue, Taxes and Priorities Legislative Policy Making Governor's Agenda and Legislative Forecast Committees, Process	Jan Moller, La	Analysis Part 1  Kids Count Databook Annie E. Casey Foundation  Criminal Justice Reform Data LA Dept of Health Indicators  State Budget Basics  Louisiana House of Representatives Orientation Guide

November 17 <sup>th</sup>	Early Education and K-12—Children's Issues	La Partnership for Children and Families			
November 19 <sup>th</sup>	Higher Education and Workforce Training,	Quiz 2 on Carnival Book ONLINE Not in class			
November 24 <sup>th</sup>	Economic Development: Business and Industry Legislative Process and Advocacy Roles for Lobbyists and Citizens and Organizations	LABI Report Cards ITEP Reports Strangers in your own Land			
November 26 <sup>th</sup>	THANKSGIVING				
December 1 <sup>st</sup>	Policy, Politics and the Media Communicating what happening Media at the Capitol – how to know what's going on	Advocacy Toolkit Nonprofit Lobbying Guide TURN IN Legislative District Analysis			
	Section 6. Strangers in Your Own Land				
December 3 <sup>rd</sup>	Environmental and Coastal Issues	Stranger in Your Own Land			
December 8 <sup>th</sup>	Final Essay Exam due	Final Exam Due			