### **Petrochemical Market Outlook**



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### **Petrochemical Outlook**



- > Petrochemical Basics
- Economy & Energy Impact On Regional Cost Positions
- Capacity Additions, Demand, and Trade
- > Conclusion



## **Olefins Supply-Chain Dynamics**

#### **Consumers**



#### **Retail Sector**



## Durable / Non-Durable



**Energy** 



**Olefins Production** 



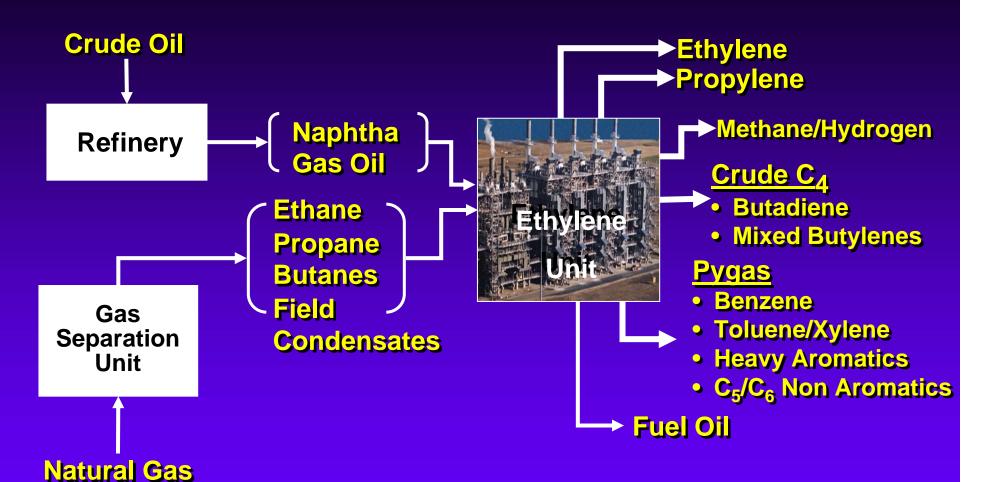
**Derivatives** 







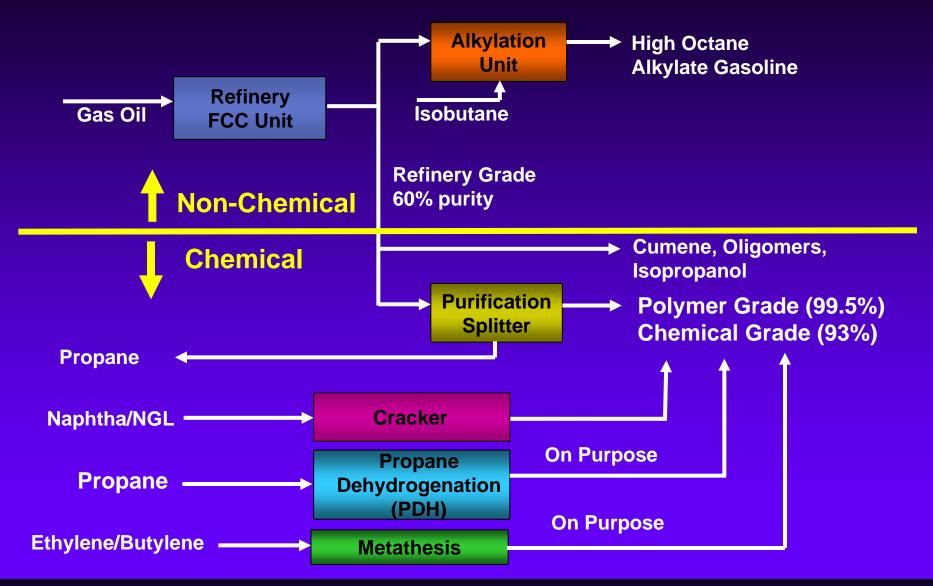
### Energy → Feedstocks → Petrochemicals



## <u>Olefins Flow Diagram</u>



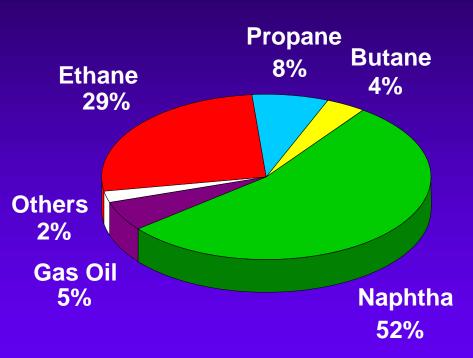
## Propylene Has Multiple Sources





# 2007 World Light Olefins Supply Profile





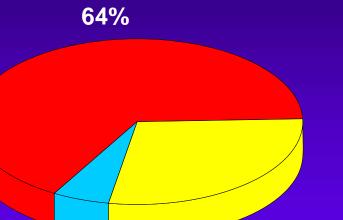
115 Million Metric Tons

#### **Propylene**

Stm. Crackers

**Others** 

6%



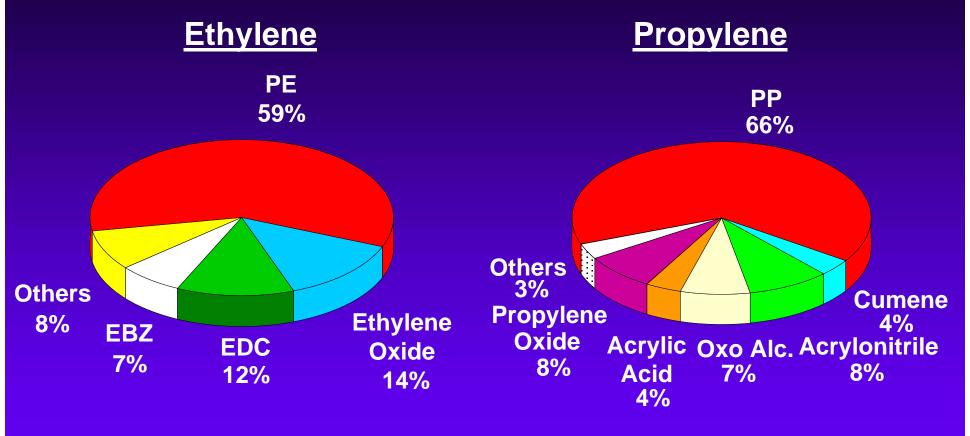
**69 Million Metric Tons** 



**FCC/Splitters** 

30%

# 2007 World Light Olefins Demand Profile



**114 Million Metric Tons** 

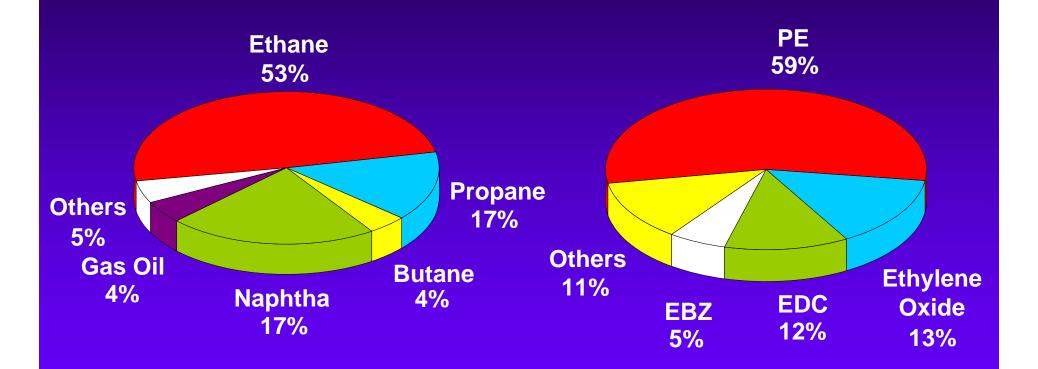
**69 Million Metric Tons** 



## North America 2007 Ethylene Supply/Demand

**Production by Feedstock** 

**Demand by End-Use** 



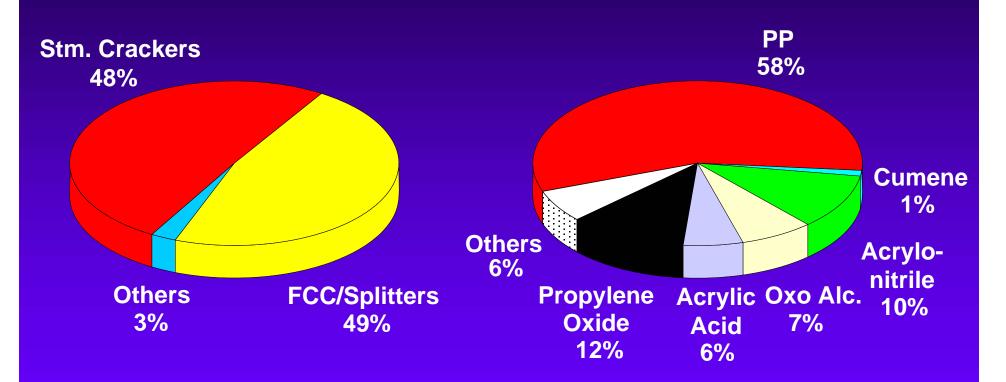
**Domestic Demand = 31 Million Metric Tons** 



## North America 2007 PG/CG Propylene Supply/Demand



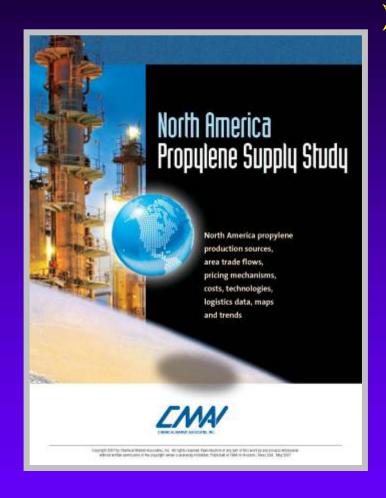
#### **Demand by End-Use**



**Domestic Demand = 15 Million Metric Tons** 



### **Future Propylene Supply In North America**



- Future supply to meet continued growth in North America propylene demand will come from:
  - ✓ Capacity creep on existing units
  - ✓ Increased operating rates at on-purpose metathesis units.
  - ✓ Debottlenecks, and increased feed flexibility at refinery's and steam crackers
  - ✓ Canadian tar sands production





## Positive economic factors still outweigh growing negatives. Balance is at risk of tipping...

Positive Factors

The Risks

**Monetary Policy** 

**Fiscal Policies** 

**Corporate Profits** 

Oil \$ Re-Investment

**High Productivity** 

**Consumer Spending** 

"China"

**Emerging Countries** 



2007-2010

3.0% - 3.3%

**Global GDP Growth** 

October 2007

**High Energy Prices** 

**Over-zealous Lending** 

**Government Deficits** 

**Consumer Indebtedness** 

**Credit Crunch** 

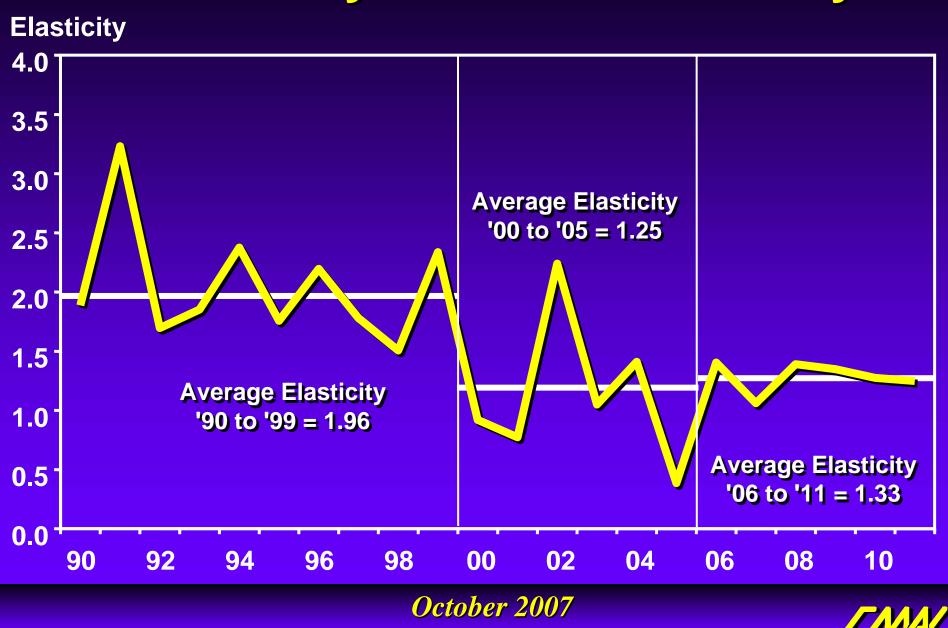
**Currency Disparity** 

**Rising Inflation** 

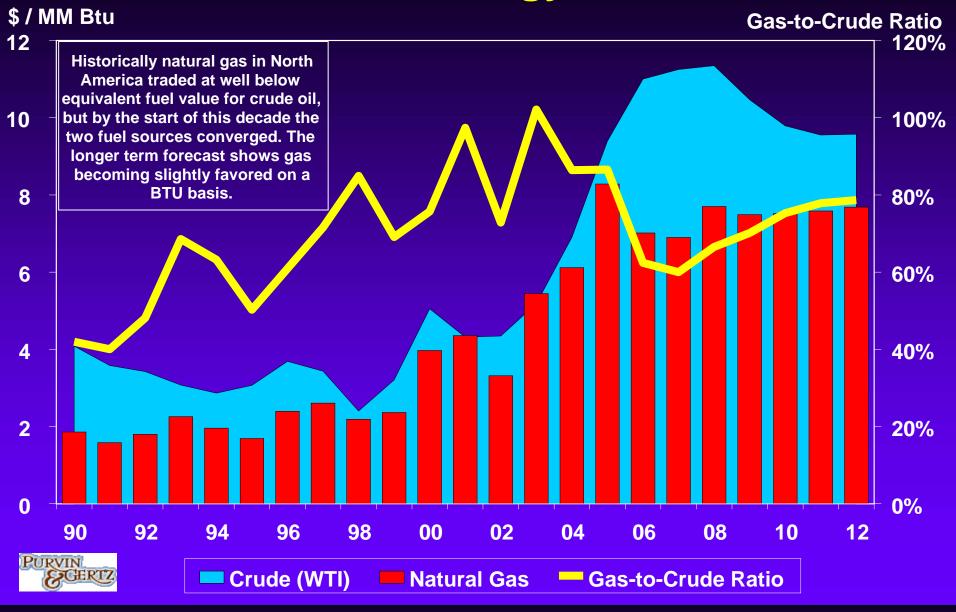
**Geopolitical Instability** 



## **World Ethylene GDP Elasticity**



## North America Energy Price Trends





#### Ratio of Natural Gas to Crude Oil Price

Higher "worry premiums" regarding perceived threats or real constraints to international crude oil supplies favor gas based petchem units.

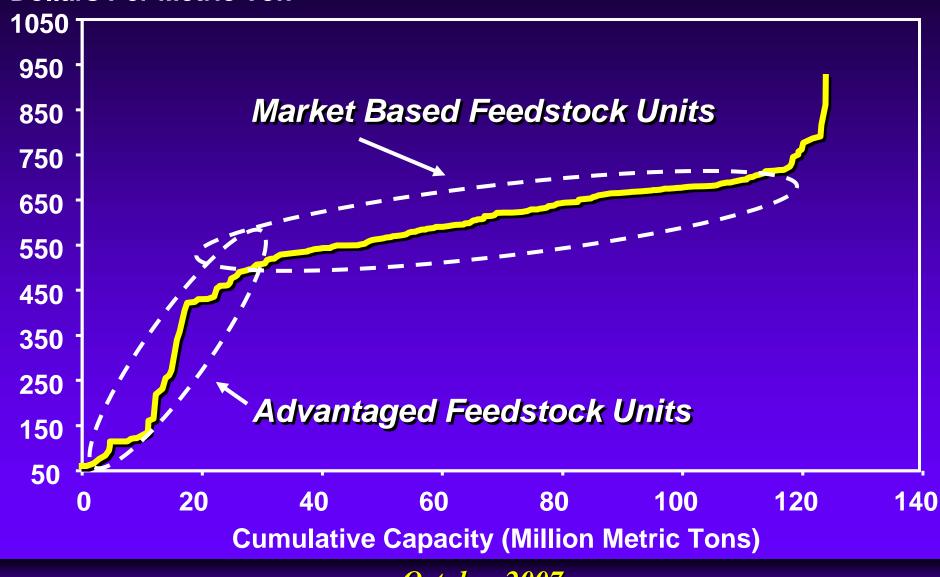
Exports from Canada and U.S. to Europe and Asia are possible as long as this advantage prevails. In the longer term, cost parity and severe surpluses could limit export opportunities – but for now...

**Export Markets Are Very Attractive** 



### 2006 Global Ethylene Cost Curve

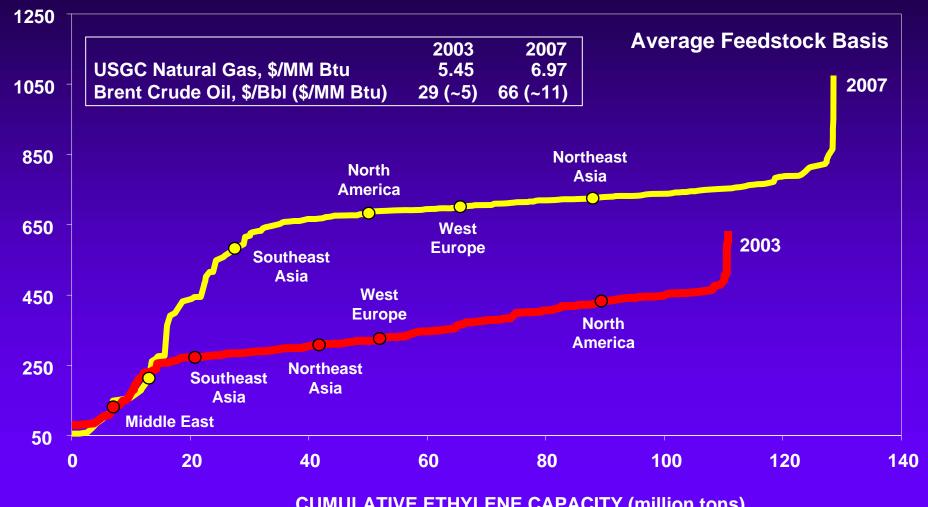






### **Global Ethylene Cash Costs By Site Ethylene Production Basis**

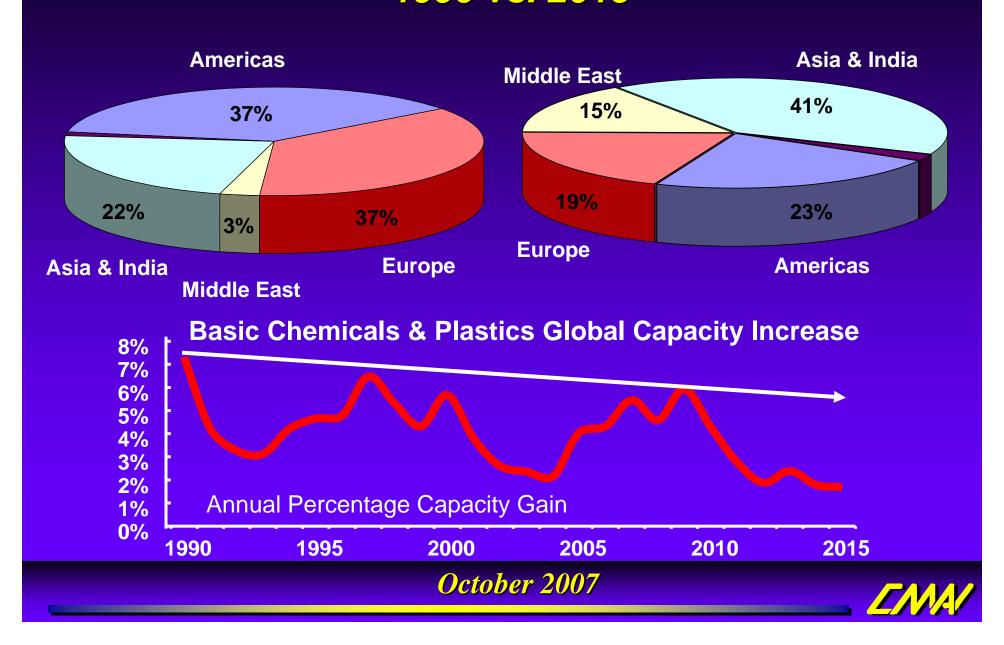
**Dollars Per Ton** 



**CUMULATIVE ETHYLENE CAPACITY (million tons)** 



## Basic Chemicals & Plastics Capacity Distribution 1990 vs. 2015



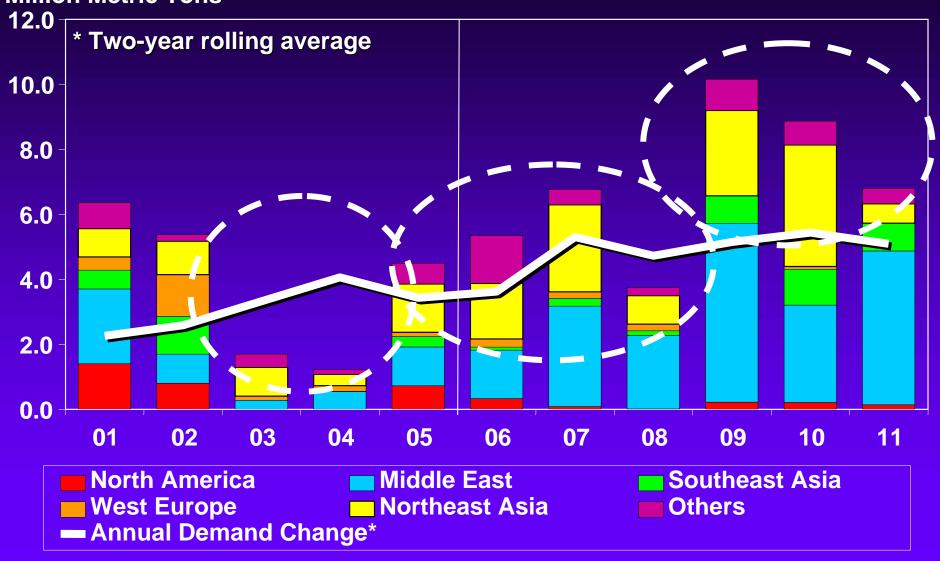
# Global Ethylene Capacity Growth (-000- Metric Tons)

	Major Region	2006 Capacity	2011 Capacity	'06 to '11 <u>Delta</u>	N.o.
	Middle East / Africa	14,843	34,146	19,303	
ENGINE	Asia Pacific	35,225	49,687	14,462	100
	America's	40,293	41,315	1,022	
	Europe	30,860	31,735	875	1
	World Total	121,221	156,883	35,662	
1000			200 B		



## Regional Ethylene Capacity Additions

**Million Metric Tons** 



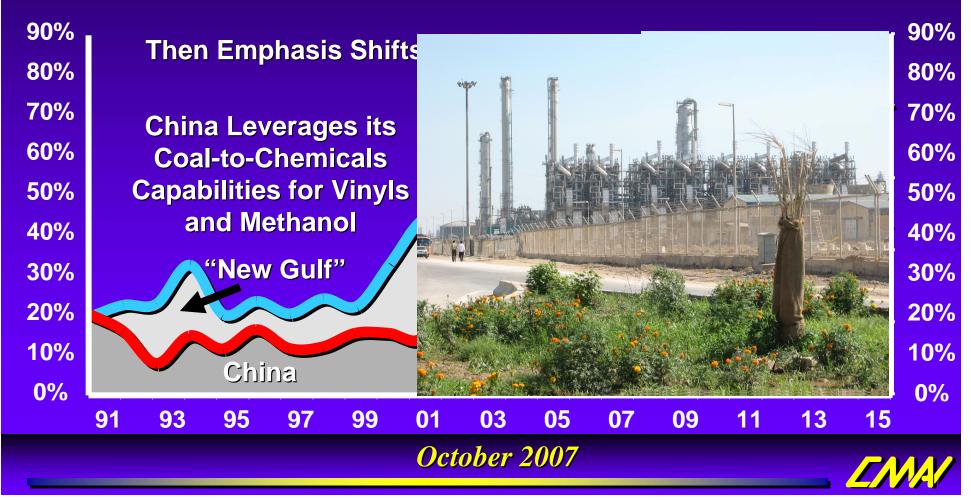




## Revolutionary shift in new capacity emphasis is altering value chain patterns...

#### **Global Basic Chemicals and Plastics**

Percent of World Total being added by New Gulf & China



## **Ethylene Investments In The Americas**



- Western Canada limited by ethane availability. Olefins supply based on oil sands development under study
- ▶ U.S. Gulf Coast priority shifts to feed flexibility, energy efficiency and domestic market focus
- Mexico looking to leverage upstream and downstream integration
- Trinidad and Venezuela offer "advantaged feedstock" based investments
- Brazil driven by upstream and downstream integration, focused on MERCOSUR



# Olefins Demand Growth Remains Steady With The Economy

- A strong and resilient global economy continues to drive demand growth for light olefins
- ➤ Ethylene demand growth forecast at ~4% per year
  - Strongest Growth In PE and EO/EG
- Propylene demand growth forecast at ~5% per year
  - Strongest growth in PP and Cumene

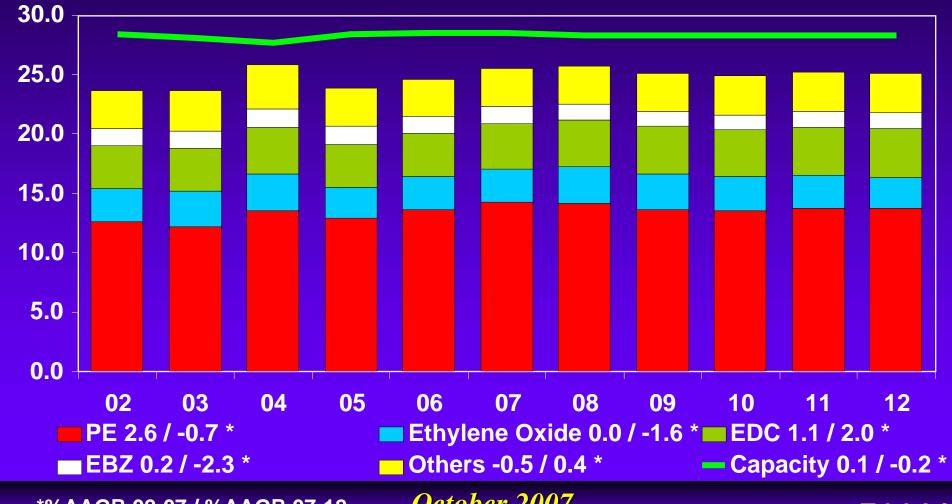




## **United States Ethylene Demand Forecast**

**Total Demand Growth = -0.4% AAGR 2007-12** 

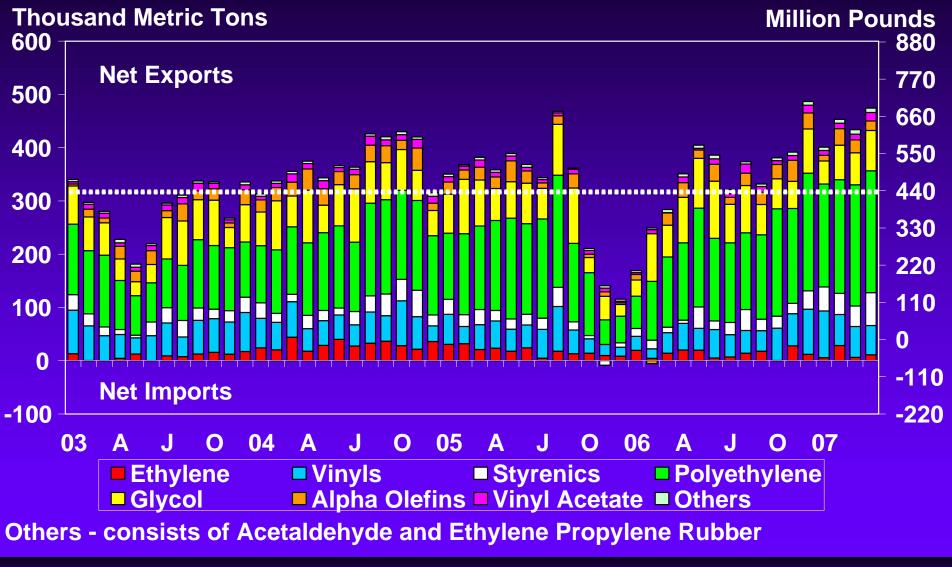
Million Metric Tons



\*%AAGR 02-07 / %AAGR 07-12



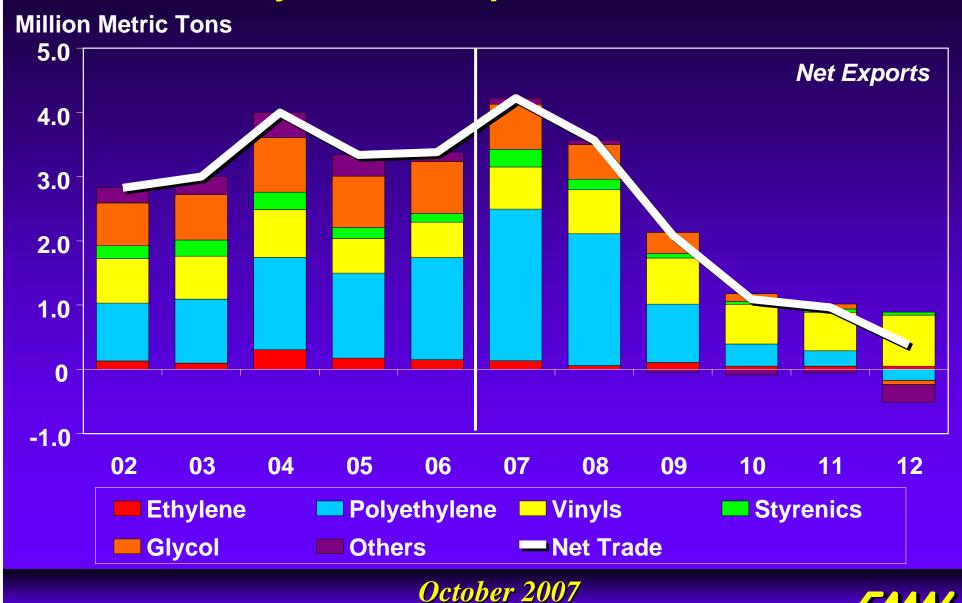
## North America Monthly Ethylene Net Equivalent Trade







## North America Ethylene Net Equivalent Trade



# Olefins Derivative Trade Dominated By The Middle East

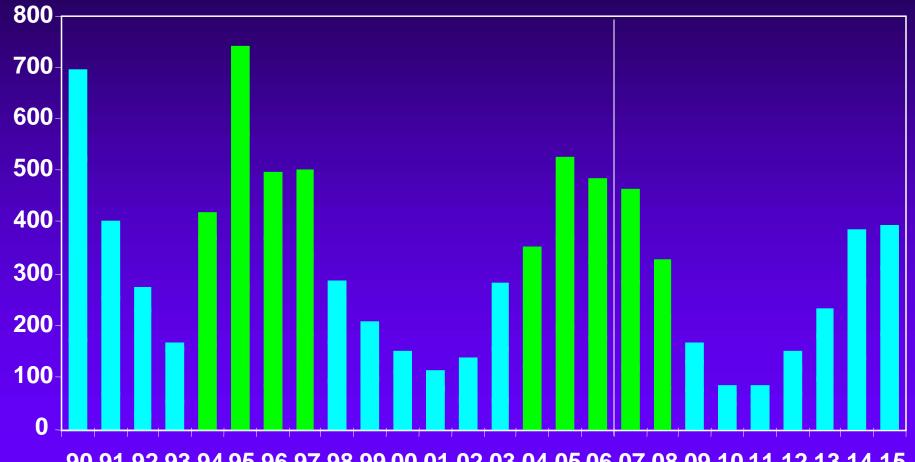


- ➤ By 2009, ethylene net trade is dominated by the Middle East Region
- North America net trade moderates
- Asia imports, mainly China, remain the largest

## The Olefins Business Cycle Continues...

**U.S. Integrated Olefins/Polyolefins Cash Margins** 





90 91 92 93 94 95 96 97 98 99 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15



### Our vision of the next five years...



- Global Demand Remains Robust
- New Capacity somewhat delayed but market impact unavoidable
- North America loses many "export opportunities" while imports of finished goods accelerate
- By late 2008, evident markets are softening emotional then physical
- Consolidations and closures occur; recovery signs appear by 2012



## THANK YOU!

Contact any CMAI location to assist in your petrochemicals market analysis



**LINA!**